



ABOUT THE PROJECT

The VRGreen Adventure project is an innovative initiative to respond to the growing need to cultivate pro-environmental attitudes in children from an early age.

Focused on promoting sustainable lifestyles, this project proactively approaches students aged between 10 and 14 so that they become agents of green change. To do this, it uses creative learning approaches, using Information and Communication Technologies, which are centered around 7 thematic areas:

1. Recycling
2. Conserving water
3. Saving electricity
4. Reusing/circular economy
5. Transportation/mobility
6. Disposing of non-recyclable waste
7. Consumption of green products

In addition, it seeks to train educators, equipping them with up-to-date knowledge and tools to better guide students towards an ecologically correct lifestyle, establishing a greater degree of motivation, will, autonomy and commitment.

With this in mind, VRGreenAd has already developed an **Interactive Learning Programme** available on the [website](#) to develop sustainability skills and pro-environmental behaviour. This program includes an innovative set of experiential and motivational activities, based on psychological and developmental interventions that aim to encourage behavioural changes and intentional attitudes.

In order to help teachers implement this programme, the project consortium has made a **Webinar** available on its YouTube account [@VRGreen Adventure - YouTube](#) with the materials, scenario content and instructions for holding workshops on each topic.

In this YouTube account you can also find 360° videos on each of the thematic areas.

The materials produced are already being tested in order to assess their effectiveness and the satisfaction of students and teachers, which will make it possible to define the possible need to change and adapt the content in order to produce a high-quality result.

We leave here some pictures of this experience already taking place and you also can check all of it at our website by clicking [here](#)!

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