

## ABOUT THE PROJECT

The VRGreen Adventure project aims at fostering pro-environmental behaviors to students from an early age through the use of Virtual, Augmented Reality and Serious games.

It's time for the VRGreen\_Ad project to present the [VR Serious Game](#).

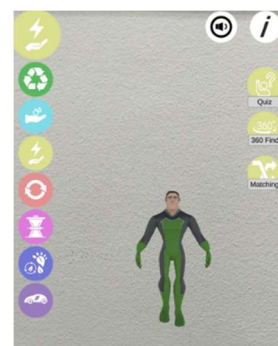
The VR Serious Game was developed as a motivational tool to promote sustainable lifestyles in students so they can emerge as agents of green change.

This serious game for pro-environmental behavior stands out as a pioneering tool. It's a groundbreaking mobile game that combines augmented reality (AR) and 360-degree virtual experiences with its focus on interactive education and eco-themed gameplay.

This kind of immersive experiences teach cognitive and emotional understanding of sustainable actions, emphasising the importance of refusing harmful behaviours for genuine green development.

### Key Features:

- **Augmented Reality Environmental Hero:** Begin your eco-adventure with an AR-enabled superhero, as you tilt and move your phone, your environmental hero flies with you.
- **Seven Thematic Eco-Adventures:** Each focused on diverse environmental themes with rich narratives aimed at educating players and fostering eco-awareness.
- **Interactive Gameplay Options:** Within each environmental thematic, choose from three engaging gameplay options:



- **360-degree Virtual Explorations:** Immerse yourself in stunning 360-degree virtual environments, learning through interactive decision-making in both correct and incorrect scenarios.
- **Educational Eco-Quizzes:** Test your environmental knowledge with themed quizzes, each designed to be engaging and thought-provoking, offering fun facts and eco-tips as rewards for curiosity and learning.
- **Memory Match Games:** Strengthen memory and attention to detail through themed match games, reinforcing educational content while providing enjoyment and enhancing understanding of environmental concepts.



- **Immersive Soundscapes with Mute Option:** Experience the authentic sounds of nature and bustling eco-communities with immersive audio.
- **Achievements and Eco-Rewards:** Earn virtual trophies that symbolize your commitment to the environment
- **Daily Engagement Notifications:** Receive gentle daily reminders to continue your eco-adventures.

The game will be translated into Portuguese, Spanish, and Greek for testing among end-users (students and teachers) in different countries. The piloting of the game within schools will give us feedback to guide us in improvements, ensuring the game meets the needs of the target groups.

Remember, VR Green Adventure is not just a game; it's a call to action for players around the world to become champions of the environment.

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